



PEIA HONORARY MEMBERSHIP

Honorary Membership recognises meaningful contribution to the sector or to PEIA.

Building a Strong, Sustainable Future for Pet & Equine Insurance

Pet and equine insurance is changing fast. Costs are rising, regulatory focus is intensifying, and customer expectations are shifting. The market needs collaboration, shared insight and a united voice to secure long-term sustainability.

The Pet & Equine Insurance Association (PEIA) was formed in January 2025 as the only **dedicated** trade body for the pet and equine insurance sector, created to bring the ecosystem together.

We are still in our early stages, and that's a strength. Full Members have a unique opportunity to shape the foundations, steer priorities and influence a growing, powerful industry movement.

Our membership is increasing every month. PEIA is building momentum, capability and collective voice.

Honorary Membership is awarded to individuals or organisations who have made a significant contribution to the pet and equine insurance ecosystem or to the work of PEIA.

It recognises expertise, leadership, partnership or service that supports our mission and strengthens the sector.

Honorary Members enrich PEIA with perspective, knowledge and experience, helping to shape a more transparent, sustainable and informed industry.

WHY JOIN?

Community & Collaboration

Bringing the Right People Together



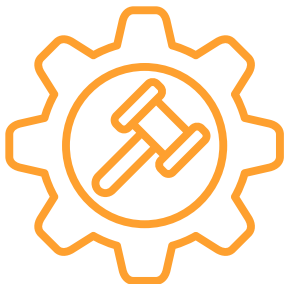
Honorary Members become part of a connected, cross-industry community. This membership provides opportunities to:

- Engage with senior leaders across the membership
- Contribute specialist knowledge and experience
- Support and influence collaborative progress across the market

Honorary Membership strengthens the collective understanding that drives better outcomes for animals, consumers and the sector.

Influence Policy & Regulation

Giving the Sector a Bigger Voice



Honorary Members may be invited to contribute insight to:

- Working groups
- Policy discussions
- Roundtables and structured debates
- Early-stage consultation thinking
- Regulator and industry-body engagement

While Honorary Members do not hold voting rights, their expertise helps PEIA articulate credible, informed positions on behalf of the sector.



Our Mission

To act as a collective voice for the pet and equine insurance sector, bringing insurers, MGAs, brokers, and service providers together to build a fair, transparent, and sustainable market. PEIA promotes responsible collaboration, advocates for affordability and ethical practices, and works to strengthen consumer trust and animal welfare through proactive, industry-led leadership

Uniting the most influential voices in pet and equine insurance to drive a shared agenda for change.

Insight Into Emerging Issues

Keeping
Members Ahead
of the Curve



Industry-Leading Events

Meaningful
Conversations That
Drive Change



PEIA identifies early shifts across the market - from regulatory change to claims trends and customer behaviour. Honorary Members receive this emerging insight, helping them:

- Stay informed and up to date
- Understand the pressures shaping the sector
Apply their expertise with greater impact
- Contribute informed perspectives to PEIA discussions

This shared insight drives progress on transparency, sustainability and innovation for the benefit of consumers, animals and the wider ecosystem.

Our events programme is designed to bring value, intelligence and collaboration to the sector. Honorary Members are invited to participate in:

- Member Forums with leading speakers and high-impact discussion
- Strategy sessions on market developments
- CPD-eligible events
- Regular roundtables bringing Full Members and Associate Members together
- PEIA networking and developmental events

These events will grow and evolve as the association expands.



Our Vision

A trusted pet and equine insurance market where transparency, innovation, and shared accountability support long-term sustainability, with the industry taking the lead as a credible and responsible voice for positive change.

*Together, Driving Insight,
Transparency and
Change.*

*One voice. Shared purpose.
A stronger future for pet and
equine insurance.*

MEMBERSHIP BENEFITS

Access & Resources

- Members-only website
- Research hub and resource library
- Ability to engage in community discussions

Insight

- Monthly update newsletter
- Webinars, podcasts, reports
- State of the Industry Report
- Trend & data analysis

Collaboration

- **Invitations to working groups** discussions
- Participation in roundtables where relevant
- Opportunities to contribute expertise

Representation

- Visibility within a collaborative, sector-wide movement
- Insight into PEIA's engagement with regulatory and industry bodies

Events

- Invitations to PEIA's key events
- CPD-eligible educational sessions
- Thought-leadership forums

Visibility

- Recognition as a PEIA Honorary Member
- PEIA logo use
- Speaking & thought leadership opportunities
- Optional listing in PEIA communications and materials



**Pet & Equine
Insurance
Association**

JOIN US

Fees and Renewal

Honorary Membership Fee: £0

Honorary Membership is granted by invitation and reviewed annually on 1 May

All of our members are obligated to sign and align with the PEIA Membership Charter as part of joining the Association.

Please see www.peia.co.uk/policies-and-principles

Honorary Membership gives you or your organisation the opportunity to:

- Contribute meaningful expertise to a growing industry body
- Support sustainable change across the sector
- Strengthen collaboration and shared understanding
- Engage with leaders shaping policy, practice and future direction
- Promote responsible, informed and ethical development of the market

To discuss Honorary Membership:

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Be Part of Something Transformative

www.peia.co.uk