



PEIA SUPPLIER MEMBERSHIP

This membership is for:

Claims management companies, legal firms, software providers, data partners, any organisations supporting the pet and equine insurance sector.

Building a Strong, Sustainable Future for Pet & Equine Insurance

Supplier Members play an essential role in supporting the pet and equine insurance sector. Whether through claims management, legal services, software, behavioural insight, data or consumer support, suppliers provide the tools, expertise and infrastructure that enable the market to improve transparency, efficiency and customer outcomes.

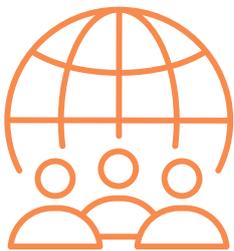
The Pet & Equine Insurance Association (PEIA) was formed in January 2025 as the first dedicated trade body for this sector, bringing insurers, MGAs, brokers, vets and suppliers together under a shared agenda for sustainability and progress.

We are still in our early stages, and that is a strength. Supplier Members have a unique opportunity to help shape the foundations, co-design solutions and demonstrate innovation to a growing, highly engaged community.

WHY JOIN?

Community & Collaboration

Bringing the Right People Together



Supplier Members join a connected ecosystem where insurers, MGAs, brokers, vets and suppliers work together on shared challenges.

As a Supplier Member, you will:

- Build relationships with key decision-makers
- Share insight on emerging challenges
- Collaborate on practical solutions
- Support improved customer journeys and better outcomes

Influence Policy & Regulation

Giving the Sector a Bigger Voice



Supplier Members play an important role in PEIA's policy and regulatory work. You will have opportunities to:

- Contribute insight to consultation responses
- Join roundtables and structured debates
- Help inform discussions with FCA, CMA and DEFRA
- Engage with ABI, BIBA and MGAA
- Influence how transparency, affordability and claims processes evolve

Your expertise directly supports industry-led change.



Our Mission

To act as a collective voice for the pet and equine insurance sector, bringing insurers, MGAs, brokers, and service providers together to build a fair, transparent, and sustainable market. PEIA promotes responsible collaboration, advocates for affordability and ethical practices, and works to strengthen consumer trust and animal welfare through proactive, industry-led leadership

Uniting the most influential voices in pet and equine insurance to drive a shared agenda for change.

Insight Into Emerging Issues

Keeping Members Ahead of the Curve



Industry-Leading Events

Meaningful Conversations That Drive Change



Together, Driving Insight, Transparency and Change.

PEIA identifies early developments across the market to help Supplier Members anticipate upcoming needs.

You will gain early insight into:

- Claims and treatment cost trends
- Regulatory developments
- Digital and data opportunities
- Customer behaviour shifts
- Areas of insurer, MGA and broker focus

This helps suppliers design the right solutions at the right time.

Our events programme is designed to bring value, intelligence and collaboration to the sector, including:

- Member Forums with leading speakers and high-impact discussion
- Strategy sessions on market developments
- CPD-eligible events
- Regular roundtables connecting suppliers with Members
- Opportunities to share expertise and present solutions

These events will grow and evolve as the association expands.



Our Vision

A trusted pet and equine insurance market where transparency, innovation, and shared accountability support long-term sustainability, with the industry taking the lead as a credible and responsible voice for positive change.

*One voice. Shared purpose.
A stronger future for pet and
equine insurance.*

MEMBERSHIP BENEFITS

Access & Resources

- Members-only website
- Resource and research hub
- Networking and collaboration tools

Insight

- Monthly market update newsletter
- Webinars, podcasts, reports
- State of the Industry Report
- Trend & data analysis
- Contribute to insight projects

Collaboration

- Working groups
- Roundtables
- Open forums
- Support industry-wide innovation

Representation

- Engagement with regulators & associations
- Consultation responses
- Early policy insight

Events

- Leadership Member Forums
- CPD opportunities
- Strategy sessions

Visibility

- Member Directory listing
- PEIA logo use
- Speaking & thought leadership opportunities
- Event and content sponsorship
- Ability to showcase your solutions



**Pet & Equine
Insurance
Association**

JOIN US

Fees and Renewal

Membership Fee: £3,500 per year

All memberships renew on 1 May
(Pro-rata for new members.)

All of our members are obligated to sign and align with the PEIA Membership Charter as part of joining the Association.

Please see www.peia.co.uk/policies-and-principles

Supplier Membership gives your organisation the opportunity to:

- Influence the future of the sector
- Connect with the membership at a strategic level
- Access insight that drives innovation
- Build meaningful commercial partnerships
- Support long-term sustainability
- Demonstrate how your solutions enable progress

Apply today: www.peia.co.uk/membership

Speak with us: sharon.brown@peia.co.uk

Be Part of Something Transformative

www.peia.co.uk